



ONE-WEEK PROGRAMME
**SHL HOSPITALITY SUMMER
ACADEMY**

01

DISCOVER THE WORLD OF HOSPITALITY MANAGEMENT

Are you fascinated by the hotel business and culinary arts and can you imagine pulling the strings behind the scenes yourself? Then join us at the SHL Hospitality Summer Academy to explore the pulse of the hospitality business.

During the interactive week you gain a short, but extensive glimpse into the industry, learn more about career opportunities in the hospitality and service industries, experience what it means to live the hospitality life, discover world-renowned Lucerne and meet lots of great people.



YOU'LL SEE:
IT'S A MESMERISING BUSINESS
AND YOU GET TO PLAY A PART IN IT!

02

WHERE IT ALL HAPPENS

LUCERNE: THE CITY – THE LAKE – THE MOUNTAINS

The SHL Hospitality Summer Academy takes place in and around Lucerne. With its picturesque cityscape, location by Lake Lucerne and its proximity to the mountains, Lucerne ranks amongst the world's prettiest cities.

Lucerne is clean, safe and, compared to other metropolises, rather small. Therefore, everything is close-by and easily reached on foot.

In summer, when locals and tourists make the most of the outdoors, the city of Lucerne and its surroundings are vibrant and full of life. An atmosphere that is totally worth experiencing.



03

SHL HOSPITALITY SUMMER ACADEMY HIGHLIGHTS



BE PART OF SHL

Experience life as a SHL student, make new friends and get into the team spirit.



BEHIND THE SCENES

Sneak a peek behind the scenes of a five-star hotel and learn about luxury.



CULINARY ARTS

Take on the role of a culinary chef and try your hand at cooking.





FOOD TRENDS ON A PLATE

Captivate your taste buds by innovative food prepared in the SHL kitchen.



HOSPITALITY TREND LAB

Get fascinated by the latest trends and innovations of the hospitality industry.



MEET A PRO

Get to know an enthusiastic leader and hear what it means to live the hospitality lifestyle.

04

WHAT YOU'LL TAKE AWAY WITH YOU

A BROAD KNOWLEDGE OF THE HOSPITALITY WORLD

The good mixture of real-life experience and theoretical input will ensure that you will leave us with a broad knowledge of the hospitality world, newly acquired skills, a group of international friends and long-lasting memories.

Competencies

- apply basic hospitality operational skills by producing real products
- become a team player
- develop critical thinking and problem-solving skills that make a hotel business successful
- learn what it means to live the hospitality business life

Knowledge

- identify key departments and the role they play in the operations of a hotel
- recognise and appreciate trends in the hospitality industry

Mindset

- experience the true meaning of hospitality and what it takes to work in this industry
- recognise and appreciate trends in the hospitality industry



05 MANY REASONS TO GET EXCITED

Through the varied workshops and activities offered during the one-week programme, you will get the chance to improve your hospitality and business knowledge, develop your personal skills and have lots of fun. Expect a week that is thrilling and instructive:

ONE-WEEK PROGRAMME*

	Morning Activity	Afternoon Activity	Evening Activity
Sunday	ARRIVAL & CHECK-IN	WELCOME TO SHL IN LUCERNE	SWISS BARBECUE
Monday	HOSPITALITY BUSINESS FASCINATION	HOSPITALITY TREND LAB	MEET A PRO
Tuesday	CULINARY ARTS	CHOCOLATE ADVENTURE	FOOD TRENDS ON THE PLATE
Wednesday	SERVICE EXCELLENCE	LUCERNE SCAVENGER HUNT	MUSIC NIGHT & MOCKTAIL CREATION WORKSHOP
Thursday	INSIDE A 5* HOTEL	EXPLORE THE MOUNTAINS	CHALET DINNER
Friday	PLANNING THE FUTURE: BUSINESS WORKSHOPS & CASE STUDYS		FAREWELL DINNER
Saturday	CHECK-OUT & DEPARTURE		

*Please be aware that the programme is subject to change. The programme schedule will be communicated upon arrival.

PROGRAMME STRUCTURE

1/3 THEORY	1/3 WORKSHOPS	1/3 LEISURE
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Do you want to know when the SHL Hospitality Summer Academy will take place? Follow [this link](#) to find the date on our website.

FACTS & FIGURES



AGE

15 – 18



DURATION

7 Days (Sunday
to Saturday)



LOCATION

Lucerne,
Switzerland



PRICE

CHF 3,900¹

REQUIREMENTS

The Hospitality Industry is a people industry, where openness, friendliness and energy are at home. Thus, come with an open heart, embrace the adventure, and enjoy every moment of it.

- The programme is aimed at participants between 15 and 18 years old
- The main language of instruction is English. Therefore, students are required to communicate effectively in English. The recommended language skills for non-native speakers are²: IELTS: 5.0 / TOEFL iBT: 45 / Cambridge: 155
- Registration deadline is April 30. For special visa requirements, registration is required up to three months before the programme starts.
- All participants must hold a valid passport. Please inform yourself in advance about the visa conditions that apply. SHL will support the visa application process with the necessary documents.

¹ The application fee of CHF 200 is not included.

² The scores represent a guideline for the necessary level of English skills required. You are welcome to provide one of the certificates mentioned above, but it is not a mandatory.

FEES

The fees for the SHL Hospitality Summer Academy are CHF 3,900¹ per person and include the following:

- Transfers between Zurich airport and the SHL campus in Lucerne, in both directions²
- Tuition and workshops held by experts
- Course documentation
- Accommodation on SHL campus (or close-by)
- Full board: All meals – also during excursions – are included
- Outdoor activities and excursions
- All transfers in Switzerland
- SHL Hospitality Summer Academy Certificate

¹ The application fee of CHF 200 is not included.

² Transport between Zurich Airport and the SHL campus will only be organised for students arriving at Zurich Airport on Sunday prior to the beginning of the event and departing on the following Saturday.



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HOW TO APPLY

01

ONLINE APPLICATION

Complete and submit the Online Application by April 30 with the application payment fee of CHF 200.

For special visa requirements, registration is required up to three months before the programme starts. Please consider that you must provide a copy of your health, travel, and personal liability insurance policy.

02

ACCEPTANCE

The acceptance of the application depends on the fulfilment of the requirements. SHL will support the visa application process with the necessary documents.

Along with your acceptance letter, you will receive:

- first programme information
- invoice

03

PAYMENT

When accepted, arrange payment of the programme fee upon receipt of invoice and within the given payment terms.



ARE YOU INTERESTED? THEN APPLY NOW!

Complete and submit the online application by April 30.

[Click here](#) for the registration form.

TERMS & CONDITIONS

Upon registration, you hereby agree to acknowledge and accept these general terms and conditions as essential components of the contract between you and SHL Schweizerische Hotelfachschule Luzern. The currency is in Swiss Francs (CHF).

Payment Terms

A fee of CHF 200 must be paid upon registration (non-refundable, except in the case of programme cancellation from SHL). Payment of the entire invoice amount must be made within 14 days of receipt of the invoice. In case of short-term registrations, the total price is payable by April 30 at the latest.

Minimum Number of Participants and Liability

A minimum number of participants is required for the SHL Hospitality Summer Academy to take place. In the case of a limited number of registrations by 1 May, the Summer Academy will be cancelled. All participants will be informed by latest 9 May and all programme fees will be refunded within 14 days.

Insurance

The participant is not insured by the organizer of the event and must have independently organised his/her insurance for health, personal liability, travel, and accident (including sporting accidents). Despite the professional and safe conduct of the activities, accidents may occur. The organizer does not accept any liability for this. Participation is at your own risk.

Conditions of Cancellation

A withdrawal from the contract by the customer must be submitted in writing. In the case

of a cancellation by the applicant, the applied registration fee of CHF 200 will be charged as processing fee. In the event of a cancellation, the applicant will be charged the following proportion of the fees:

Up to 30 days before start	25%
29 – 20 days before start	50%
19 – 0 days before start	100%

Programme Changes

The organiser reserves the right to change the programme activities or individual agreed services if unforeseen circumstances (weather and natural conditions, official measures, or safety risks) are required. However, equivalent replacement services will be provided.

Transportation

Transport between Zurich Airport and the SHL campus will only be organised for students arriving at Zurich Airport on Sunday prior to the beginning of the event and departing on the following Saturday. Additional charges apply for all other dates of transportation.

Applicable Law




All legal relations with the organizer are subject to Swiss law. The relevant provisions of the law apply. If these general provisions impose stricter liability limitations or liability requirements, these are applicable.

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